



Thunderball 2027 Sponsorship Prospectus



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The sound of thunder

WHEN YOU see a fireball, you call the fire brigade, but who do you call when you see a thunderball?
You call the SES.

Born in 2014, the communities of Nillumbik and Manningham have rallied to support our local emergency services, firstly our CFA brigades and more recently our State Emergency Services units.

In the wake of the highly successful fundraiser for Manningham SES held at Bramleigh Estate in August 2025, Thunderball 2027 is now planning to raise funds to support Nillumbik SES.

Since 2014, four Fireballs and one Thunderball have been held, raising a massive \$340,000 for the five emergency services units, supporting the purchase of a new appliance for Warrandyte, North Warrandyte, South Warrandyte, and Wonga Park Brigades.

The State Emergency Service is there for the whole municipality in times of road trauma, storms, floods, river rescue, fallen trees, or just losing our way, so volunteers from across the community of Nillumbik and beyond make up the committee.

The SES is an important part of the emergency services — always there for the community when we need them, often working in the most challenging circumstances.

The SES volunteers have to do all of their own fundraising for their unit's needs, other than the basic equipment provided by the State Government.

The unit must fund their own printing, training materials, replacement uniforms, telephones, and any vehicles and equipment above their most basic requirements.

Nillumbik SES volunteer their time to rescue us from motor vehicle collisions, storms, flood, or if we get lost in the bush, they should not have to cook sausage sizzles as well.

This is where Thunderball comes in.

The Nillumbik SES Unit has recently received a grant for a new road crash rescue vehicle, however, they still need to fit the vehicle out with the tools necessary to do this critical work.

Items such as Jaws of Life, patient extraction tools, traffic control equipment, stabilisers, fire suppression equipment and more.

This will be a great asset to help them help us. The Thunderball committee are on a mission to make this happen.



Thunderball the event



The Thunderball Foundation is a group of local volunteers fundraising for the SES.

We aim to raise \$100,000 for the Nillumbik SES by hosting a gala event at Bramleigh Estate, Warrandyte on Saturday, July 17, 2027, where 300 guests will enjoy a beautiful Hampton themed venue and delicious dining experience.

We are seeking sponsorship, large and small, to ensure our SES get the equipment they need for their road crash vehicle.

Sponsorship ideas:

- ❖ donations or sponsors from local businesses
- ❖ fundraising initiatives such as special themed cocktails, luxury giveaways, and door prizes
- ❖ 'big ticket' items such celebrity meet & greets, holidays, live auctions, and
- ❖ Naming rights for parts of the evening's entertainment – such as the band, the floorshow, the pre-dinner drinks, or the deck.



Our past fundraising

In 2025 the Thunderball Foundation raised a massive **\$80,000** towards a new 4x4 vehicle for the Manningham SES Unit.

Our Major Sponsor in 2025, Bramleigh Estate, has again stepped up to donate their venue in 2027 for the Nillumbik SES. This means that all our fundraising will go directly to the Nillumbik SES!!

For details of past fundraising results for Manningham SES and CFA Brigades please visit our website www.thunderball.net.au.



Why the SES needs you?

Nillumbik SES was established in 1985 and covers Nillumbik and parts of Banyule spanning over 412 square kilometres.

From its proud civil defence origins in the Shire of Eltham, the unit has grown from humble beginnings into a highly trained professional rescue service. SES volunteers dedicate many hours to training, community education, events and fundraising in addition to being on-call to assist with road crash rescue, storm damage, perform search and rescue and other emergencies. **On average an individual volunteer will sacrifice over 40 hours per month away from their families, to protect our community. The unit responds to over 800 requests for assistance each year.**

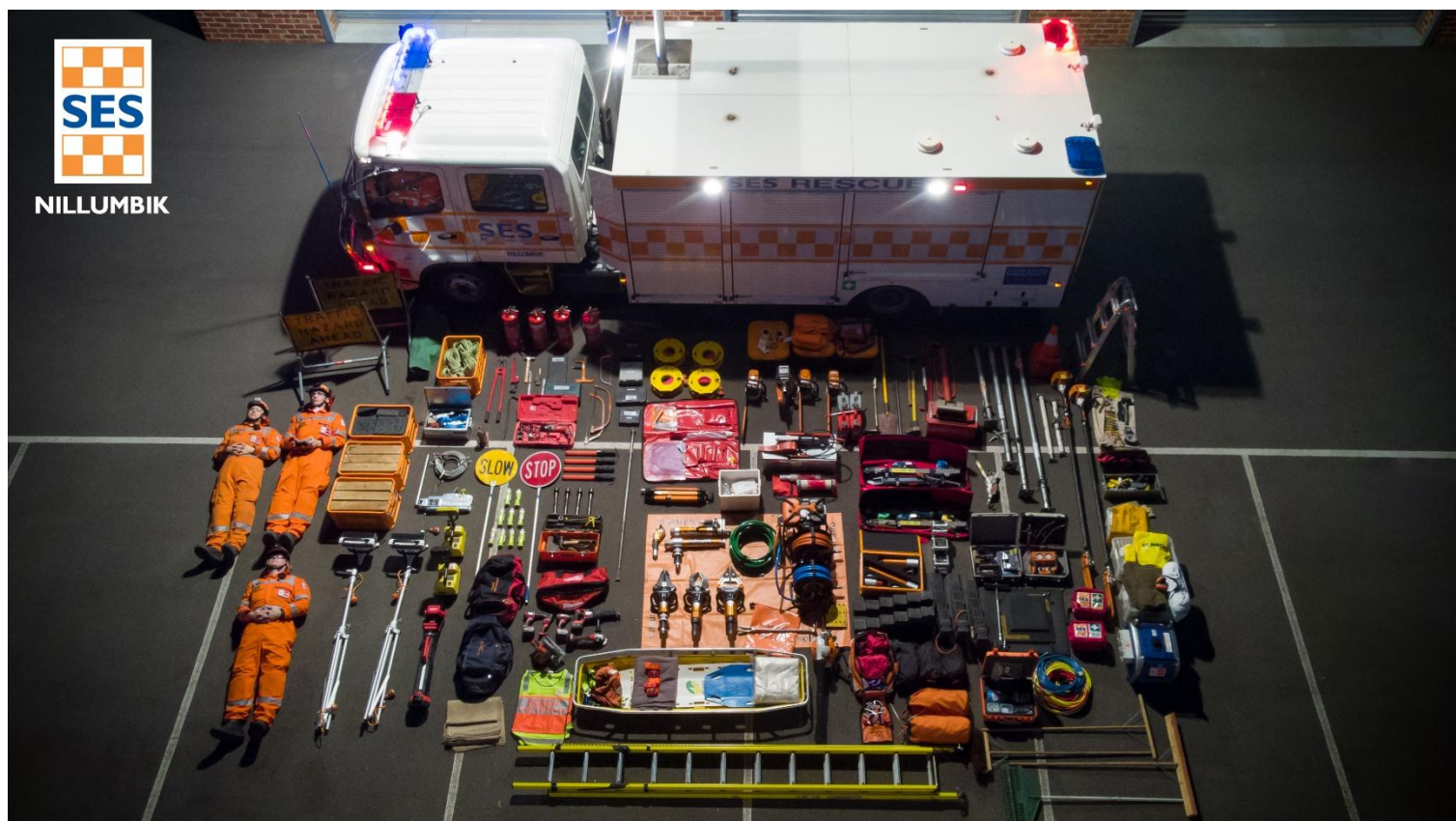
Fundraising is imperative for the survival of the SES.

Without the support of the community the SES would not be able to operate this essential service, placing many lives at risk.

To assist our SES to focus their time on emergency response, the 2027 Thunderball aims to raise \$100,000 net-profit, giving back many hours to our volunteers, so that the SES can concentrate on what they do best...saving lives.

2027 objective

In consultation with Nillumbik SES, the **2027 Thunderball aims to raise \$100,000** net-profit to fit-out the unit's Road Crash Rescue vehicle with items such as a Jaws of Life, Chainsaws, hydraulic tools, lighting equipment, a reciprocal saw, rescue equipment, safety equipment, and more.



Brand alliance

Nillumbik has a very strong sense of community, with much of the Shire retaining a village feel, and also above average levels of volunteerism, and community engagement.

This community engagement is at its strongest when rallying for our emergency services. Aligning your brand with such an essential service in our community will provide you the opportunity to harness a communication reach to approximately 100,000 people, equally male/female, from Greensborough to Hurstbridge to North Warrandyte, and beyond.

Your sponsorship will not only play a major role in the success of the 2027 Thunderball but will be iconic for your business in the greater Nillumbik community over the next 12-18 months.

The venue

Set on 10 Acres of stunning natural landscape, Bramleigh Estate Warrandyte is a luxury wedding & event venue located in Warrandyte, that blends modern comfort & style with the ambience of a classic Hamptons property.

Festoon lights and styled hanging lanterns come alive to create the perfect dining ambience. The room is flooded with natural light and offer sweeping views of the surrounding bushland and Warrandyte Reserve.

The Hamptons-inspired menu is expertly curated by Bramleigh Estate's award-winning chefs. From canapés to exquisite entrées, mains and desserts, you will enjoy some of the finest dining in Melbourne.

Bramleigh Estate caters to all dietary needs, and their attentive staff ensure everyone is well looked after, so you can eat, drink and dance the night away.

The use of this stunning venue, including all food, drink and staff, has been generously donated for Thunderball, which ensures 100 per cent of tickets sales will be able to be donated to Nillumbik SES.



Bramleigh Estate is located in rustic Warrandyte, nestled on 10 acres of timeless natural bushland just a stone's throw from the meandering Yarra River



SES Volunteers are expected to give up personal time with their family to train, provide education, fundraise as well as attending emergencies all year round. It is our responsibility as a community to support them where we can. Help us ease the burden of fundraising from our local volunteers.





Sponsorship Opportunities

Thunderball Gold sponsor	\$10,000
Thunderball Silver sponsor	\$5,000
Thunderball Bronze sponsor	\$2,500

The benefits associated with each level of cash sponsorship are outlined on the following pages.

We invite you to use this information as a basis for any discussion. We would be happy to meet with you and your team to discuss ways to benefit your marketing objectives.

Platinum naming rights sponsorship opportunities available on request.

As an alternative to cash sponsorship, if your company has a product or service to offer that would assist us in our organisation or production of Thunderball we would be pleased to hold discussions in regard to cash and in-kind components to your sponsorship choice. Benefits and recognition would be available for such support and offered on a case-by-case basis.

Product donations

We are seeking products and services as follows:

- Wine, beer and cider donations
- Auction bidding system
- Entertainment
- Photography

The silent auction, live auction and raffle are an important part of the evening, helping us to achieve our objective of raising at least \$100,000 net-profit. We are seeking assistance with product donations to be raffled and auctioned during the evening.

Details on product donations are set out on page 13.



Sponsorship package

Gold sponsor \$10,000



- Sponsorship offered exclusive of industry.
- Naming rights for a main component of the event on the night, for example the stage.
- Dedicated social media posting.
- Recognition in speeches on the night.
- Advertisement in program.
- Inclusion in promotional videos.
- Promotional space at event

Before the event

- Feature in promotional video as the major sponsor and distributed via social media
- Company logo in pre-event promotions including:
 - electronic mailouts
 - event promotional signage
 - advertisements
 - promotional flyers
 - signage
 - ticket selling web portal
 - website
- Acknowledgement via social media on the Thunderball Facebook page on a minimum of eight occasions (if sponsorship entered by Dec 2026, otherwise at least fortnightly prior to the event).

At the event

- Four tickets to the Thunderball 2027 — Value = \$600.
- Invitation to VIP Prelude, where you will have the opportunity to mingle with Thunderball VIPs, sponsors and celebrities.
- Logo shown on big screen throughout the evening.
- Inclusion of logo in event program.
- Half page advertisement in event program (to be supplied by sponsor).
- Recognition given by the MC in formal speeches.
- Unlimited signage, branding, promotion opportunity to push your brand in your designated area (e.g. Stage). Promotional material/signage/branded decorations are the responsibility of the sponsor.

After the event

- Post-event thank-you on social and in print media.
- Certificate of recognition signed by the Nillumbik SES Controller.

We welcome the opportunity to discuss the Gold sponsorship with you and discuss any variation of the benefits to meet your marketing objectives.

Sponsorship package

Silver sponsor \$5,000



- Dedicated social media posting.
- Advertising in program on the night.

Before the event

- Company logo in pre-event promotions including:
 - electronic mailouts
 - event promotional signage
 - advertisements
 - promotional flyers
 - signage
 - ticket selling web portal
 - website
- Acknowledgement via social media on the Thunderball Facebook page at a minimum of four occasions (if sponsorship entered by December 2026, otherwise at least monthly prior to the event).

At the event

- Two tickets to the Thunderball 2027 — Value = \$300.
- Invitation to VIP Prelude, where you will have the opportunity to mingle with Thunderball VIPs, sponsors and celebrities.
- Logo shown on big screen throughout the evening.
- Inclusion of logo in event program.
- Quarter page advertisement in event program (to be supplied).

After the event

- Post-event thank-you on social and in print media.
- Certificate of recognition signed by the Nillumbik SES Controller.

We welcome the opportunity to discuss the Silver sponsorship with you and discuss any variation of the benefits to meet your marketing objectives.

Sponsorship package

Bronze sponsor \$2,500



- Collective social media posting.
- Logo in program on the night.

BEFORE THE EVENT

- Representation on event website.
- Company logo in pre-event promotions including:
 - electronic mailouts
 - event promotional signage
 - advertisements
 - promotional flyers
 - signage
 - ticket selling web portal
 - website
- Recognition on social media.

AT THE EVENT

- One ticket to the Thunderball 2027 — Value = \$150.
- Invitation to VIP Prelude, where you will have the opportunity to mingle with Thunderball VIPs, sponsors and celebrities.
- Logo shown on big screen throughout the evening.
- Inclusion of logo in event program.
- Acknowledgement via social media on the Thunderball Facebook page at a minimum of three occasions.

AFTER THE EVENT

- Post-event thank-you on social and in print media.
- Certificate of recognition signed by the Nilumbik SES Controller.

We welcome the opportunity to discuss the Bronze sponsorship with you and discuss any variation of the benefits to meet your marketing objectives.



Sponsorship packages summary

Package	Gold sponsor	Silver sponsor	Bronze sponsor
Contribution	\$10,000 +	\$5,000+	\$2,500+
Benefits			
Component Naming rights	Stage / Deck / Auctions etc	X	X
Event tickets	4	2	1
Promotional video inclusion	✓	X	X
Promotional stand / space at event	✓	X	X
Recognition by MC &/or in formal speeches	✓	X	X
Advertisement in event program	Half Page	Quarter Page	Logo
Dedicated social media posting (if sponsorship entered into by Dec 2026, then pro-rata)	Minimum 8 times	Minimum 4 times	Recognition along with other sponsors
Logo on event advertising	✓	✓	✓
Invitation to VIP Prelude event (numbers as per event tickets)	✓	✓	✓
Inclusion on event website	✓	✓	✓
Social media exposure	✓	✓	✓
Inclusion in gift bag (if gift bag promotion proceeds)	✓	✓	✓
Certificate of recognition	✓	✓	✓

This table is a summary of benefits to be used as a guide. Please refer to specific sponsorship package opportunities for further details.

Product donations

Your donated products will be offered as live auction items, silent auction items, raffle prizes or give-aways at the Thunderball event.

- The names of companies or individuals donating **live auction items** will be announced during the live auction and will appear with a colour photograph, short description with your company logo in the program and on the big screen.
- Items used as **raffle prizes** or **giveaways** will receive verbal and visual acknowledgement during the raffle draw or any associated activation.
- For donations of **silent auction items**, your company name will be displayed with a short description along with the item on the silent auction tables.

All donations will receive:

- A letter of recognition acknowledging your donated product/service.
- Certificate of recognition.

In donating these items, we ask that the following be provided:

- Name, address and contact details of donor/organisation
- Recommended retail price of the item(s)
- A short description of the item(s) including the following:
 - Inclusions/exclusions.
 - A picture.
 - Date of expiry, if applicable.
 - Any other conditions.
 - Details regarding the pick-up or delivery of the donated products and preferred date.

The Thunderball Committee reserves the right to decide which items are chosen for the major live auction, silent auction, raffle items or give-aways.



Nillumbik SES assist with search-and-rescue operations around the Yarra River all-too-frequently.

Testimonial



Manningham SES

We cannot thank the Thunderball committee enough for their tireless efforts in not only taking on the organisation of the ball for Manningham SES but also the countless hours put into fundraising on our behalf. Everything was executed professionally, we were consulted at all points along the way and the result was a beautiful community night and just unbelievable result.

Without Thunderball, our unit would have had to divert precious volunteer hours into fundraising for our support vehicle. It would actually take us years of additional volunteer hours to get the same result. Thunderball has ensured we can stay focused where we are needed- supporting our Manningham community in times of emergency.

JENNIFER SELMORE
Community Engagement Officer
MANNINGHAM SES



Thunderball Committee with Manningham SES at the 2025 Thunderball

Testimonials



**Warrandyte
Riverside Market**

Thunderball is a brilliant example of a community coming together and supporting our emergency services. From the donation of the venue and the products and the enthusiasm of all the community groups that come together to take a table to make this all work, I think it is something this community can be seriously proud of, and it a painless and enjoyable way of raising a lot of money. We have shown the way in the past and it is a wonderful model.

**Rob Edwards
Warrandyte Riverside Market
Thunderball 2025 Major Sponsor**



**Warrandyte
Lions**

The SES is a key component of making the community a better place to live, and as such, a Thunderball is a highly appropriate and relevant thing for the community to be engaged in. When we were approached to support Thunderball we saw that as an appropriate and good thing to do. We saw it not only as a fundraiser for the SES, but a way for the community to show visible support and appreciation for the efforts and commitment of the volunteers at the SES.

**Chris Padgham
Warrandyte Lions
Thunderball 2025 Sponsor**



Thunderball Committee and event sponsors at Manningham SES for a cheque presentation

The fine print

Once your organisation has verbally agreed to a sponsorship the Sponsorship Manager will forward you an agreement that confirms your level of sponsorship and the benefits that you will receive.

On receipt of the signed agreement an invoice will be issued to cover the sponsorship amount with payment due in 30 days.

The invoice will be from THE THUNDERBALL FOUNDATION.

Acknowledgement of our sponsors; on the event website, social media and other promotional channels will occur within three weeks of the sponsorship agreement being signed by both parties and once payment has been made and will be updated as and when sponsors commit to the event.

THE FOUNDATION FOR VOLUNTEER FIRST RESPONDERS PTY LTD trading as THE THUNDERBALL FOUNDATION is a not-for-profit organisation.

Thunderball is exempt from GST, therefore all prices stated are excluding GST.

Donations requiring a DGR tax receipt will be processed via a dedicated Nillumbik SES DGR account.

Contact

Thank you for taking the time to consider our prospectus. Most importantly, we hope that you will help Thunderball reach our objective of raising much needed funds for the Nillumbik SES.

We would welcome your company as a sponsor of this event and look forward to working with you to build a partnership of mutual benefit.

If you wish to discuss any aspect of this prospectus or the event further, please contact our sponsorship manager:

Sponsorship Manager

Mandy Edge

0413 841 259

thunderball2027@gmail.com



Foundation for Volunteer First Responders Pty Ltd

ABN 64 672 460 892

ACN 672 460 892

Trading as Thunderball Foundation